

FOR IMMEDIATE RELEASE
September 13, 2023

SENIOR LIVING GRAND OPENING EVENT

Huntingdon Valley, PA – The “Magical Moments” themed Ribbon Cutting Event at Crescent Fields at Huntingdon Valley was an exceptional success. This exclusive event, attended by over 200 VIP guests, marked the official grand opening of the extraordinary senior living community. Attendees were treated to roving entertainment and delicious cuisine prepared by its own culinary team, as they leisurely toured the “main street amenities” such as the Hiway Movie Theater, game room, bistro, Crescent Prime Steakhouse, and more.

The event welcomed distinguished guests, including Montgomery County Commissioner Kenneth Lawrence, and Lower Moreland Board President Dr. David Sirken. John Westrum, Chairman and CEO of Westrum Development Company expressed his thoughts to the residents, families, and guests, “We are so fortunate and grateful to have partnered with such an amazing legion of professionals to bring Crescent Fields of Huntingdon Valley to life. A special thanks to the folks at Lower Moreland for believing in our vision and to the Westrum team, designers, architects, construction crews, banks, and Distinctive Living, our operator, for executing on the vision.”

This event truly showcased the exceptional lifestyle that Crescent Fields offers, leaving everyone thrilled and impressed with what the community has to offer its residents, family members, and the community at large.

About Crescent Fields at Huntingdon Valley

Crescent Fields at Huntingdon Valley is the premier independent, assisted living, and memory care community offering a blend of modern elegance and natural beauty. With state-of-the-art amenities, a variety of spacious and beautifully appointed apartment styles, and a commitment to excellence, Crescent Fields sets a new standard for contemporary senior living. For more information, please visit:

www.crescentfieldsseniorliving.com.

About Distinctive Living

Distinctive Living is a national senior living management provider committed to assisting its partners in establishing their properties as world-class providers in the active adult, independent living, assisted living, and memory care sectors. As a national trusted management provider, Distinctive Living is poised to deliver best-in-industry care via a holistic approach for residents of the communities it manages. Distinctive Living currently operates 27 communities and has 20 under development via its development services platform (*Distinctive Living Development, LLC*). To learn more, visit www.distinctive-liv.com

About Westrum Development Company

Westrum Development Company is a leading residential real estate developer in the mid-Atlantic region with senior living communities completed or planned across the Philadelphia metro area. Westrum’s Senior Living brand of independent/personal care rental communities provide a highly “amenitized” and socially integrated environment that enables seniors to affordably age-in-place while enjoying the quality of life they desire and have earned. To learn more about Westrum Development Company, visit www.westrum.com.

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